



## **Vedanta Employees come together to make India Malnutrition Free**

**Over 7,500 Employees participating in Delhi Half Marathon for #RunForZeroHunger Movement**

- ***Vedanta employees cover 3.5 Lakh kms in the pre run***
- ***35% meals already pledged towards target of 1 million meals***

**New Delhi, 6<sup>th</sup> Oct 2022** – In a step towards making India malnutrition free, over 7,500 Vedanta employees have come together to participate in the Vedanta Delhi Half Marathon towards the cause #RunForZeroHunger. Vedanta's series of initiatives have created a fitness culture and employees have taken up the running challenge in the run up to the half marathon. More than 3.5 Lakh kms of pre run have been logged in, achieving one third of the target pledge.

Vedanta has set a goal of pledging 1 million meals through the run. For each km run by a participant, the company will pledge a meal through their flagship social impact initiative 'Nand Ghar'. Aimed at eradicating malnutrition from the country, Vedanta's #RunForZeroHunger is a mass movement to create awareness to make sure that no child goes to bed hungry.

***Ms. Priya Agarwal Hebbar, Non-Executive Director, Vedanta Limited, said, "It's a matter of great pride for us to be a partner for Vedanta Delhi Half Marathon. As part of our commitment to creating a malnutrition-free India, our Nand Ghars are working towards impacting the lives of 7 crore children and 2 crore women across the country. To further this mission, we are calling each one to #RunForZeroHunger – Together we can make it happen."***

Many senior leaders from Vedanta are running the half marathon. The company's leadership has called upon 75,000+ strong Vedanta family across various business units to join in and participate in the run. The cause has been encouraged internally using multiple activations across Vedanta's operations, wherein, treadmills are being set up at all office locations to encourage people to participate in the marathon.

A month-long Pre-Run has been organized wherein all Vedanta business units are competing with each other virtually and the employees' daily runs are being tabulated in a team wise manner through the StepSetGo app.

As a part of its various employee engagement initiatives, the company has set up a townhall with International Brand Ambassador Haile Gebrselassie, Fitness talk with Milind Soman, runner stories, flash mobs, fitness challenges, bicycle rally etc. to create a sense of energy and zeal among the employees to not just prep up for the marathon but adopt fitness as a culture in the organization.

***Ms. Madhu Srivastava, Group CHRO, Vedanta Ltd., said, "The vigor and zeal shown by our employees stands testimony to the core values of Vedanta as a company. We have gone a step further and called upon our employees' families and business partners to participate with us and join the cause as a community. We encourage like-minded individuals and organizations to join us in our mission of eradicating malnutrition and be part of this national movement as they #RunForZeroHunger. As we run together towards this noble cause, we hope we can together accomplish our goals as a company and reach the finish line as champions"***.

A variety of external campaign tools such as hoardings, print ads, digital ads are being employed by the company to spread the word across the city. The marathon is an eagerly awaited sporting event for Delhi.

The enthusiasm to return to the track is sky-high, especially post Covid, it is expected to see people join in large numbers in the spirit of health and fitness.

With transformation for a sustainable future at the heart of its business operations, Vedanta's commitment to giving back to society has been a part of its core ethos.

The **17th edition** of the **Vedanta Delhi Half Marathon** will be held in the Indian capital on **16th October 2022**. The event will be flagged off from the iconic Jawaharlal Nehru Stadium and registration for both the physical and virtual races opened on Friday, 2nd September 2022. For more details, please log onto [vedantadelhihalfmarathon.procam.in](http://vedantadelhihalfmarathon.procam.in)

## **ABOUT VEDANTA LIMITED**

Vedanta Limited, a subsidiary of Vedanta Resources Limited, is one of the world's leading Oil & Gas and Metals company with significant operations in Oil & Gas, Zinc, Lead, Silver, Copper, Iron Ore, Steel, and Aluminium & Power across India, South Africa and Namibia. For two decades, Vedanta has been contributing significantly to nation building. Governance and sustainable development are at the core of Vedanta's strategy, with a strong focus on health, safety, and environment. Vedanta has put in place a comprehensive framework to be the ESG leader in the natural resources sector. Vedanta is committed to reducing carbon emissions to zero by 2050 or sooner and has pledged \$5 billion over the next 10 years to accelerate the transition to net zero operations. Giving back is in the DNA of Vedanta, which is focused on enhancing the lives of local communities. The company's flagship social impact program, Nand Ghars, have been set up as model anganwadis focused on eradicating child malnutrition, providing education, healthcare, and empowering women with skill development. Under the aegis of the Anil Agarwal Foundation, the umbrella entity for Vedanta's social initiatives, the Vedanta group has pledged Rs 5000 crore over the next five years on social impact programs with a thrust on nutrition, women & child development, healthcare, animal welfare, and grass-root level sports. Vedanta and the group companies company have been featured in Dow Jones Sustainability Index, and was conferred Frost & Sullivan Sustainability Awards 2020, Golden Peacock Award for excellence in Corporate Governance 2022 and certified as a Great Place to Work 2022. Vedanta Limited is listed on the Bombay Stock Exchange and the National Stock Exchange. For more information, please visit [www.vedantalimited.com](http://www.vedantalimited.com).

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### **Vedanta Limited**

Vedanta, 75, Nehru Road,  
Vile Parle (East), Mumbai - 400 099  
[www.vedantalimited.com](http://www.vedantalimited.com)

### **Registered Office:**

Regd. Office: 1st Floor, 'C' wing, Unit 103,  
Corporate Avenue, Atul Projects,  
Chakala, Andheri (East),

Mumbai – 400 093

**CIN: L13209MH1965PLC291394**